



## #NEWS

#LIVESTOCK FARMING  
#CROP PROTECTION  
#TOURISM  
#AGRICULTURE  
#BEEKEEPING

## #EVENTS

#HUNTING AND FISHING  
#VIDEO

## #INTERVIEWS

#HOBBY FARMER  
#DINING  
#F&B INDUSTRY

**WWW.AGROZONA.BG**

# Rates 2025 / 2026

Agrozona.bg is a specialized online media platform focused on business and agriculture, aimed at presenting the latest news and developments from the world of agribusiness, as well as up-to-date market information, products and services, conditions, and trends in agriculture and the food industry in Bulgaria and around the world.

Agrozona.bg is the fastest-growing online agricultural media outlet, reaching an audience of more than 240,000 unique users per month. Thanks to its high traffic volume, covering a significant share of the agricultural audience in Bulgaria, our clients' advertisements reach their target consumers anytime and anywhere. The advertising formats offered by Agrozona.bg provide an effective opportunity to attract your target customers and achieve strong conversion results.

## PR Publications

Standard	Up to 500 words + 3 images	370 €
Standard	Up to 500 words + 3 images + video	570 €
Custom-written	Up to 500 words + 3 images	650 €
Custom-written	Up to 500 words + 10 edited images + video	850 €
Embedding a link in an existing article		120 €

## Newsletter

Inclusion of promotional content in the Agrozona electronic newsletter	200 €
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## Facebook

Sharing of a PR article	90 €	* If additional promotion of a specific post is requested, a separate budget will be determined accordingly.
Sharing of video content	120 €	
Sharing existing posts from Agrozona's Facebook page across groups owned by Agrozona	Monthly subscription - 60 €	Facebook groups owned by Agrozona: <ul style="list-style-type: none"> <li>- State Fund Agriculture – 29K+ members</li> <li>- Ministry of Agriculture, Food and Forestry – 4K+ members</li> <li>- Agrozona – Your Zone for Business and Agriculture – 2.7K+ members</li> </ul>
Sharing posts from various Facebook pages in Facebook groups owned by Agrozona	Monthly subscription - 120 €	

## Banners

Nº	Position	Size	Device	Page placement	Price
0	Megaboard Regular	960 x 100 px/ 300 x 250 px	Desktop/Mobile	All	670 €
0	Megaboard Extended	960 x 200 px/ 300 x 250 px	Desktop/Mobile	All	850 €
0	Megaboard Maxi	1 305 x 200 px/ 300 x 250 px	Desktop/Mobile	All	980 €
00	2 x Twin Banner	150 x 1 000 px	Desktop	All	1 400 €
1	Pagesidebar Position 1	300 x 600	Desktop/Mobile	All	850 €
2	Pagesidebar Position 2	300 x 250	Desktop/Mobile	All	800 €
3	Pagesidebar Position 3	300 x 600	Desktop/Mobile	All	600 €
4	Pagesidebar Position 4	300 x 250	Desktop/Mobile	All	550 €
5	Banner News/after content	728 x 200 px	Desktop	News article	410 €
5	Banner News/after content	728 x 100 px	Desktop	News article	400 €
6	Footer	960 x 100 px	Desktop	Homepage	280 €
6	Footer	960 x 200 px	Desktop	Homepage	300 €
6	Footer	1 305 x 200 px	Desktop	Homepage	320 €
Banner design and production				100 - 150 €	

*Prices are for one month.*

Discounts	3 months -15%	6 months - 20%	9 months - 25%	12 months - 30%
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## Banner Pack

Megaboard Maxi + 2 x Twin Banner	Desktop	1 662 €
Megaboard Extended + Pagesidebar Position 1	Desktop/Mobile	1 280 €
Pagesidebar Position 2 + Banner News + Footer	Desktop/Mobile	1 023 €

## PR Publication / Video Pack

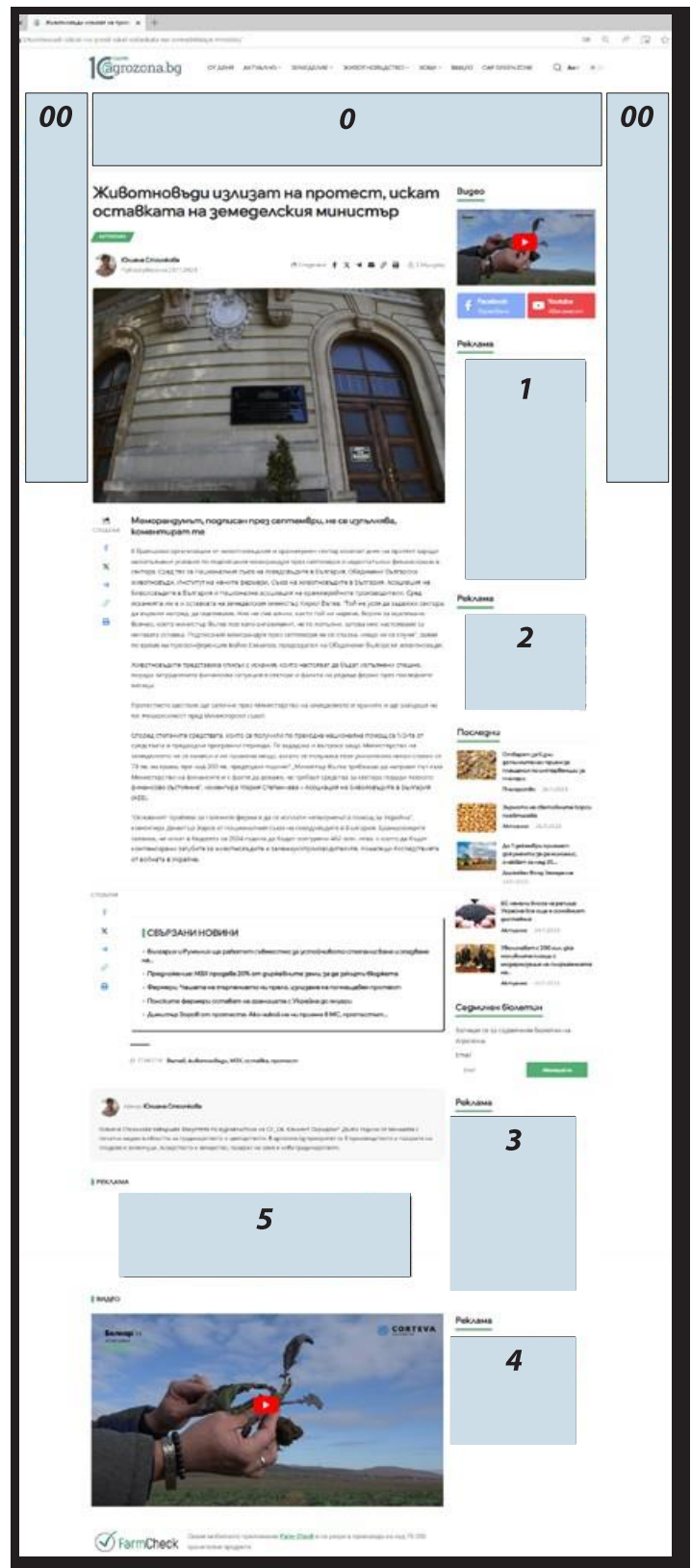
Standard PR Publications + Facebook + Groups	1 unit	480 €
Standard PR Publications + Newsletter	1 unit	540 €
Standard PR Publications + Facebook + Groups + Newsletter	1 unit	620 €
Standard PR Publications	5 units	1 650 €
Standard PR Publications	10 units	3 200 €
Embedding a link in an existing article	5 units	420 €
Embedding a link into an existing article	10 units	780 €

# Banner Positions

## Homepage



## News Article



- 0 - Megaboard, 0.0 - Twin Banner
- 1 - Pagesidebar Position 1
- 2 - Pagesidebar Position 2
- 3 - Pagesidebar Position 3
- 4 - Pagesidebar Position 4
- 5 - Banner News
- 6 - Footer